

# Sponsorships 2022-2023

2840 N. Milwaukee Avenue · Chicago, IL 60618 T: 773-384-4370 · F: 773-384-0624 · www.palenquelsna.org

### **Our Mission**

Palenque LSNA (formerly known as Logan Square Neighborhood Association) is a catalyst for Black, Brown, Indigenous, and Immigrant communities and allies to take care of one another and take strategic action for systemic change and a just, resilient, and joyful future. Our tagline is: Liberating Spaces through Neighborhood Action. Palenque LSNA is a woman of color led organization that centers the voices and experiences of the primarily Latinx, indigenous, and immigrant leaders who guide our work. Historically, Palenque is an example of Black, Brown, and Indigenous resistance and solidarity—spaces where radical liberation could both exist and thrive. Palenque describes a spirit of resistance, solidarity, and self-reflection, intentionally centering Black, Brown, and Indigenous communities.

### Our Work

Youth We nurture our youth's power as leaders who take direct action for justice while centering healing, growth, and community care. Education We train parents to fill equity gaps in classrooms across our community, state, and nation, building stronger schools, families, and communities.

Housing We advocate and inform policy for affordable housing and equitable neighborhood development in the face of gentrification and displacement.

Immigration We protect our most vulnerable neighbors through direct service, coalition building, and mobilizing our community for immigrant justice and sanctuary.



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### **Our Values**

At Palenque LSNA, we uphold the following values:

Rooted in Community

We understand that "community" means both place and people. We champion opportunities that allow us to thrive in place.

Priorilizing Black and Brown Lives

We are creating a world that is for us, by us and invite allies to join us in this journey.

· Resilient Against All Challenges

We prioritize physical safety, mental wellness, and mutual aid during the COVID-19 pandemic and beyond.

Holding Sacred, Safe Space for Growth and Healing

We never stop learning about our histories and experiences as immigrants, BIPOC, activists, parents, neighbors, and allies. We make space for pain, grief, healing, and joy alongside one another during this ongoing process.

· Collaborating Across Divisions

We build coalitions to mobilize for freedom, honoring the intersections and diversions in our living histories.

· Emboldened by a Shared Vision

Convening 45 local institutions that together comprise our Members Action Council.

It's our hope and expectation that all sponsors uphold these values in ways that model our collective vision of Palenque – a spirit of resistance, solidarity, and self-reflection, intentionally centering Black, Brown, and Indigenous communities. If there are any questions or concerns about this, we will create opportunities for mutual growth and accountability.



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### Our Reach

We proudly share the support of our sponsors through social media and online promotions, email blasts, and opportunities for recogniton at events.

Facebook @PalenqueLSNA: 14,708 Followers
Twitter @PalenqueLSNA: 2,871 Followers
Instagram @PalenqueLSNA: 2,050 Followers

Website www.palenquelsna.org: 2,820 email subscribers Members Action Council: 45 member institutions









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# Sponsorship Levels

Sponsorships are valid for one year.

#### Palengue (\$5,000+)

- · For event sponsorships: Engagement role (e.g. promotion table, hosting activity station) at event
- · For event sponsorhip: Logo and name placement on any printed materials, as well as online event promotions
- · Acknowledgement on social media and in monthly newsletter
- · Logo and website link on website
- · Invitation to a tour of Palengue LSNA
- · "Proud Sponsor" window sign receival

#### Community (\$2,500-\$4,999)

- · For event sponsorships: Logo and name placement on any printed materials, as well as online event promotions
- · Acknowledgement on social media and in monthly newsletter
- · Logo and website link on website
- · "Proud Sponsor" window sign recieval

#### Cultura (\$1,000-\$2,499)

- · For event sponsorhips: Name placement on any printed materials, as well as online event promotions
- · Acknowledgement in monthly newsletter
- · Name and website link on website
- · "Proud Sponsor" window sign recieval

#### Neighbor (<\$1,000)

- · Acknowledgement in monthly newsletter
- · Name and website link on website
- · "Proud Sponsor" window sign recieval

## **In-Kind Donations**

We also offer recognition and benefits for in-kind donations. If you are interested in donating food, prizes, or gifts to any of our events, please let us know!

For more information or to become a sponsor, please contact Lisette Arzuaga at (773) 384-4370, ext. 138 or larzuaga@lsna.net.